

Current Vacancy

Graphic Designer

Job location

Derby

Salary

£22,000 – 24,000 per annum + Discretionary Bonus

Job type

Permanent – office based

About Liaison

Liaison saves the public sector real money in the key areas of finance and workforce management. We're passionate about what we do because we help lots of organisations to improve the way they spend their money – notably the NHS. Founded 30 years ago, we've come a long way since then. Today the company boasts a workforce of more than 250 people with a headquarters located in the historic city of Worcester, a technical team in Derby, along with many remote workers across the length and breadth of the UK.

The team

As a marketing team we support the wider business with professional, well-presented documentation for all sales and support needs, social media activity, as well as all external and internal communications. The team is made up of 7 position, with this role as the 7th, where we are aiming of bring some of the more junior, day-to-day, Artwork in-house. Some of the team works remotely, due to the changing dynamic and need to be agile at Liaison.

The position will be based in Derby.

Main responsibilities

Liaison are in an exciting transition phase, which will directly positively impact the marketing team. A complete re-brand is about to be launched, with the 7th person to join as the key in-house Designer.

With the rebrand activity, many documents will require revision into the new corporate style. There is also an opportunity to professionalise a whole range of other documentation prepared by the business that is not currently under the full control of the Marketing team.

You will be responsible for changes to standard literature, as well as the creation of new brochures and literature. Banners and other imagery will fall to you to design.

Experience/qualifications needed

Ideally you will hold a Graphic Design degree or diploma. You must also be creative, with a keen eye for detail and proficiency in the Adobe design suite to include InDesign, Illustrator and Photoshop, alongside Microsoft Packages such as Powerpoint and Word.

Experience as a Graphic Designer rather than a Marketer is highly preferable, however if you can demonstrate solid experience within Design then you will be considered.

You will be able to communicate effectively with a variety of internal stakeholders in order to develop design ideas. The role is particularly busy, which means that the successful candidate

will need to be able to manage their time efficiently, alongside managing the expectations of key stakeholders about when key tasks or projects will be completed.

Benefits of working for Liaison

Liaison believes that working life should be a happy and healthy one.

We offer all staff a wide variety of company benefits as well as the opportunity to get involved in a range of company organised events; from regular physical challenges all the way to bi-annual staff away days and social events - plus others too.

Our wide range of staff benefits aim to have an impact on both home and working life for all staff, while at Liaison.

We offer:

- 23 days holiday initially, which increases year on year up to 28 days
- Private Healthcare for you and friends and family
- Tax free childcare vouchers
- Multiple Company Days/social events
- Pension
- Life Assurance 4 x salary

Please note that you could be entitled to a bonus, which will be discussed at interview.

We are looking for someone who is highly creative and able to come up with innovative ideas, both unaided and as a team. *We would therefore like to see a CV which demonstrates your design skills. It is also desirable for candidates to include a link or attachment to their portfolio.*

If you would like to be part of Liaison, please send your CV and a covering letter to
jobs@liaisonfs.com