



A guide to fundraising...



Registered Charity Number 1164074

Rescuing children. Restoring hope. Transforming lives.

Liaison Amani is our very own charity, established in 2015.

Liaison's CEO, Bruce Thew, visited the Amani children's home in Tanzania and was inspired by what it achieves and how it nurtures the children in its care. The idea of setting up the Liaison Amani Children's Charity was to help the main charity raise funds to open a desperately needed new home in a different part of Tanzania, where social workers could offer more help to street children within the city of Singida.

We committed to provide the funds to open the new centre in Singida and have pledged our help with the running costs of the home until 2020. Our chairman has made a significant personal donation and has also match fund the amount raised by Liaison staff.

Each year a trustee from the Liaison visits the Amani charity in Tanzania to meet the social workers and founders of the charity but also to view first-hand the impact that Liaison Amani is having in transforming the lives of street children.

How can you get involved?

Putting on a fundraising event or taking part in an organised event to fundraise for Liaison Amani is really, really easy. However, as you will be asking people to support Liaison Amani with either a cash donation or support in kind there are some guidelines that should be followed to ensure that we are compliant with the [Code of Fundraising Practice](#).

Being open and honest

As with all fundraising, it is vital that you are open and honest about everything you do and donors are aware of where their money is going, so that they can make informed choices. Make sure that your donors are aware of the Liaison Amani charity aims and purpose by visiting our website www.liaison.co.uk/ourcharity or by following Liaison Amani on Twitter - @Liaison_Amani

Taking responsibility for your fundraising

If you have carefully considered your fundraising decisions, ensured that you have the right approvals internally and acted in line with Liaison's values and policies, you shouldn't go too far wrong. Be willing to stand up for your fundraising decisions and, if something does go wrong or a complaint is received, make sure you handle any concerns promptly and sensitively.

Handling your fundraising monies

Wherever possible donors should be encouraged to make a donation online via <https://www.totalgiving.co.uk/fundraise/liaison-amani-childrens-charity>. This is a secure online donation facility which also allows donors to leave a comment and share their support with others. If you receive a cash or cheque donation then it must be submitted to Paul Harrison the charity accountant at **Liaison Amani Charity Donation, Liaison, Liaison Court, Vincent Road, Worcester, WR5 1BW.**



Great! I understand the guidelines and I'm really keen to make a difference to the children receiving support from Liaison Amani – how can I fundraise?



Over the years we've had lots of different types of successful fundraising events in aid of Liaison Amani.

From triathlons to trekking, cake baking to climbing mountains and bingo to bad clothes days – they've all helped us to raise funds and a smile along the way.

Have a look at the [Institute of Fundraising's](https://www.institute-of-fundraising.org.uk/guidance/events-and-community/) website [here](https://www.institute-of-fundraising.org.uk/guidance/events-and-community/) which gives you some ideas for successful fundraising events and activities: <https://www.institute-of-fundraising.org.uk/guidance/events-and-community/>

Okay, I know what I want to do – how do I get started?

Once you have decided on your fundraising event please register your fundraising with the Liaison Amani team via <https://www.totalgiving.co.uk/fundraise/liaison-amani-childrens-charity> and click on the 'fundraise' button:

The aim of the charity is to take children off the streets, give them an education, tackle any drug dependency issues and then, most importantly, reunite them with their families. The charity's mission statement explains it all: Rescuing children. Restoring hope. Transforming lives.

Liaison Amani have committed to a specific amount of money to establish and run a host of programmes in Florida.

[Read More](#)

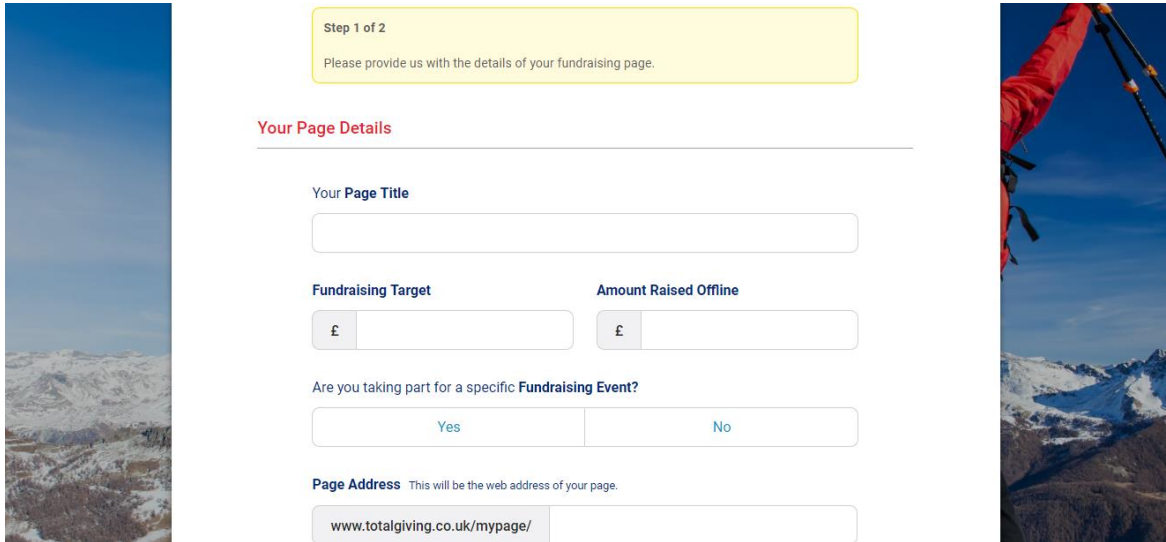
DONATE

FUNDRAISE



OUR GALLERY

You will then be taken through a really simple set-up process so that you can start fundraising straight away. You'll need to have the details below to register your activity:



The screenshot shows a registration form for a fundraising page. At the top, a yellow box indicates 'Step 1 of 2' and asks the user to provide details of their fundraising page. The form is titled 'Your Page Details' and includes the following fields:

- Your Page Title:** A text input field.
- Fundraising Target:** A text input field with a currency symbol (£).
- Amount Raised Offline:** A text input field with a currency symbol (£).
- Are you taking part for a specific Fundraising Event?:** Two radio button options, 'Yes' and 'No'.
- Page Address:** A text input field with a note that it will be the web address of the page. The example address is 'www.totalgiving.co.uk/mypage/'.

Then think about a personal message to encourage your supporters to donate to your fundraising - as well as a heartfelt 'thank you' email message such the example below:

Thank you so much for supporting my fundraising for Liaison Amani. Together we will be making a real difference to the lives of vulnerable children in Singida, Tanzania.

Rescuing children. Restoring hope. Transforming lives.

**You can follow our fundraising on Twitter @Liaison_Amani or via our website:
<https://liaison.co.uk/our-charity/>**

I'm ready to go – can I get a t-shirt?

We're happy to provide you with the appropriate official charity merchandise to support your event. Please contact the Liaison trustees with the details of your event and we'll see how we can help. We can supply:

- Logos
- T-shirts or Running Vests
- Posters
- Stickers
- Collection buckets

But remember, all merchandise costs the charity money so wherever possible make sure you use the charity merchandise as effectively as possible to maximise your fundraising efforts.

Thank you for your support!