

Use of Cookies

www.liaison.co.uk

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. This document explains the cookies we use, and why.

Summary

Scan date: 23/05/2018

Domain name: www.liaison.co.uk

Server location: United Kingdom

Cookies, in total: 35

Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
PHPSESSID	liaison.co.uk	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Preserves user session state across page requests.			
Initiator: Webserver			
Source: liaison.co.uk			
Data is sent to: United Kingdom (adequate)			

Category: Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
wfvt #	liaison.co.uk	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Remembers the user's submitted data when a comment is submitted in a blog post. The purpose is to auto-populate form fields for subsequent comments, in order to save time for the user.			
Initiator: Webserver			
Source: liaison.co.uk			
Data is sent to: United Kingdom (adequate)			

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Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
@@History/@@scroll #	liaison.co.uk	HTML	Persistent
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Unclassified			
Initiator: Page source line number 614			
Source: Inline script			
Data is sent to: United Kingdom (adequate)			

_dc_gtm_UA-#	liaison.co.uk	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Used by Google Tag Manager to control the loading of a Google Analytics script tag.			
Initiator: Script tag, page source line number 8			
Source: https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL			
Data is sent to: United States (adequate)			

_ga	liaison.co.uk	HTTP	2 years
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 8			
Source: https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL			
Data is sent to: United States (adequate)			

_gid	liaison.co.uk	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 8			
Source: https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL			
Data is sent to: United States (adequate)			

Category: Marketing (27)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_atuvc	liaison.co.uk	HTTP	13 months
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Updates the counter of a website's social sharing features.			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: Netherlands (adequate)			

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_atuv	liaison.co.uk	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: Netherlands (adequate)			
at-lojson-cache-#	liaison.co.uk	HTML	Persistent
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Used by the social sharing platform AddThis			
Initiator: Page source line number 614			
Source: Inline script			
Data is sent to: United Kingdom (adequate)			
bt2	addthis.com	HTTP	255 days
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			
collect	google-analytics.com	Pixel	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 8			
Source: m=G4sWHGNBHL&z=7474437">https://www.google-analytics.com/collect?v=1&_v=j68&a=322261742&t=pageview&_s=1&dl=http%3A%2F%2Fliaison.co.uk%2Fmedia-centre-posts%2F&ul=en-us&de=UTF-8&dt=Leading%20NHS%20cost%20reduction%20consultants%20%7C%20Liaison&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=YGBAgAAB~&jid=2126800998&gjid=753776772&cid=877455300.1527068990&tid=UA-85498001-1&_gid=1218040321.1527068990>m=G4sWHGNBHL&z=7474437 via https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL			
Data is sent to: United States (adequate)			
di2	addthis.com	HTTP	1 year
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			
GPS	youtube.com	HTTP	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.			
Initiator: Inline scriptPage source line number 614			
Source:			
Data is sent to: United States (adequate)			
IDE	doubleclick.net	HTTP	2 years
First found URL: http://liaison.co.uk/press-release-nhs-agency-staff-research-exposes-widening-gap-in-pay-and-commission-between-the-north-and-south/			
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			

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loc	addthis.com	HTTP	13 months
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			
mus	addthis.com	HTTP	1 year
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Unclassified			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
ouid	addthis.com	HTTP	1 year
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			
r/collect	doubleclick.net	Pixel	Session
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Unclassified			
Initiator: Script tag, page source line number 8			
Source: https://stats.g.doubleclick.net/r/collect?t=dc&aip=1&_r=3&v=1&_v=j68&tid=UA-85498001-1&cid=877455300.1527068990&jid=2126800998&gjid=753776772&_gid=1218040321.1527068990&_u=YGBAgAAB~&z=1460731892			
via https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL			
Data is sent to: United States (adequate)			
sess	adnxs.com	HTTP	Session
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Used to check if the user's browser supports cookies.			
Initiator: Script tag			
Source:			
Data is sent to: Denmark (adequate)			
SEUNCY	semasio.net	HTTP	179 days
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.			
Initiator: Script tag			
Source:			
Data is sent to: Denmark (adequate)			
TapAd_DID	tapad.com	HTTP	2 months
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
TapAd_TS	tapad.com	HTTP	2 months
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			

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TDCPM	adsrvr.org	HTTP	1 year
First found URL: http://liaison.co.uk/press-release-nhs-agency-staff-research-exposes-widening-gap-in-pay-and-commission-between-the-north-and-south/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
TDID	adsrvr.org	HTTP	1 year
First found URL: http://liaison.co.uk/press-release-nhs-agency-staff-research-exposes-widening-gap-in-pay-and-commission-between-the-north-and-south/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
uid	addthis.com	HTTP	1 year
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			
uuid	mathtag.com	HTTP	1 year
First found URL: http://liaison.co.uk/press-release-nhs-agency-staff-research-exposes-widening-gap-in-pay-and-commission-between-the-north-and-south/			
Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
uuid2	adnxs.com	HTTP	3 months
First found URL: http://liaison.co.uk/liaison-one-1000-companies-inspire-britain-say-london-stock-exchange/			
Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.			
Initiator: Script tag			
Source:			
Data is sent to: Denmark (adequate)			
uuidc	mathtag.com	HTTP	1 year
First found URL: http://liaison.co.uk/press-release-nhs-agency-staff-research-exposes-widening-gap-in-pay-and-commission-between-the-north-and-south/			
Cookie purpose description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.			
Initiator: Script tag			
Source:			
Data is sent to: United States (adequate)			
uvc	addthis.com	HTTP	13 months
First found URL: http://liaison.co.uk/media-centre-posts/			
Cookie purpose description: Detects how often the social sharing service, AddThis, encounters the same user.			
Initiator: Script tag, page source line number 614			
Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78			
Data is sent to: United States (adequate)			

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vc addthis.com HTTP 1 year

First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Used by the social sharing platform AddThis

Initiator: Script tag, page source line number 614

Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78

Data is sent to: United States (adequate)

VISITOR_INFO1_LIVE youtube.com HTTP 179 days

First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

Initiator: Inline scriptPage source line number 614

Source:

Data is sent to: United States (adequate)

xtc addthis.com HTTP 13 months

First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Registers the user's sharing of content via social media.

Initiator: Script tag, page source line number 614

Source: http://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-57fb8efb86f87c78

Data is sent to: United States (adequate)

YSC youtube.com HTTP Session

First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

Initiator: Inline scriptPage source line number 614

Source:

Data is sent to: United States (adequate)

Category: Unclassified (2)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
gwcc	liaison.co.uk	HTTP	3 months

First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 8

Source: <https://www.googletagmanager.com/gtm.js?id=GTM-WHGNBHL>

Data is sent to: United States (adequate)

wordfence_verifiedHuman	liaison.co.uk	HTTP	Session
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First found URL: <http://liaison.co.uk/media-centre-posts/>

Cookie purpose description: Unclassified

Initiator: Script tag

Source: <http://liaison.co.uk/media-centre-posts/>

Data is sent to: United Kingdom (adequate)